

# Upgrade Your Listing on the NEW Website & the Live Darien CT App

After a year in development, we are excited to have successfully launched Darien's first community mobile app, **LIVE DARIEN CT** and our **NEW WEBSITE**. The app brings the town's resources together in one place and the new website is streamlined and user-friendly for members and residents alike.

Your business will automatically be listed on the website and app directories. **We encourage you to upgrade your listings for greater exposure in the community and take advantage of a low cost way to reach your clients, customers and shoppers.** An upgraded app listing can be customized by you to suit your business needs and your website upgraded listing is listed as a "Featured Listing" offering a tailored business description.

 **Click [here](#) to pay for UPGRADED LISTINGS - \$100/yr.**

Or you can mail a check to: Darien Chamber of Commerce, 320 Post Rd., Suite 180-169 Darien CT 06820. Attention: Upgraded listing.

## App Upgraded Listing

- Standard listing plus:
- Placed in multiple categories
- Image/Logo, up to 5 can scroll
- Full description
- Website Button Links of your choosing
- Social Media Button Links
- Ability to edit and access own listing as needed
- Ability to send Push Notification to those who have favorited your listing

## Website Upgraded Listing (free with purchase of app upgraded listing)

- Standard listing plus:
- Upload up to 12 images
- List of services
- More elaborate description section(s)
- Two content blocks




### Standard App Listing



### Upgraded App Listing



Click [here](#) to see an example of a website upgraded listing

|  |   |   |
|--|---|---|
|  <p><b>Nielsen's Florist and Garden Shop</b></p> <ul style="list-style-type: none"> <li>• Accepts Darien Gift Certificates</li> <li>• FLORISTS/GARDEN</li> <li>• GIFTS</li> <li>• HOME FURNISHINGS, INTERIOR DECOR</li> </ul> |  <p><b>Noble House Media Group</b></p> <ul style="list-style-type: none"> <li>• MARKETING/WEB DESIGN</li> <li>• MEDIA</li> </ul> |  <p><b>Nola Physical Therapy + Performance</b></p> <ul style="list-style-type: none"> <li>• HEALTHCARE</li> </ul> |
|--|---|---|

After receiving payment, we will email you easy 1-2-3 directions with a remote access link so you can customize your app listing. For the website we will draft a listing and post. If you have specific photos/language you would like used, please email to [execdirector@darienctchamber.com](mailto:execdirector@darienctchamber.com) along with up to 12 photos (PNG or JPEG).

Please follow us [@darienCTchamber](#)! If you tag us we will share your Instagram posts! Upload your events on the community calendar at [www.darienCTchamber.com](http://www.darienCTchamber.com). Your events will be shared on the Live Darien CT app at Play-> Events and our newsletters!

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