

## Upgraded Listings



- Upgraded Listing: **\$100/year**. A buy one, get one free offer.

- Upgraded directory listing: free on website with purchase of an App upgraded listing.
- have up to 5 images & full description.
- 5 button links & social media buttons.
- ability to edit & access own listing and send push notifications on app.

## Website



- Home page ticker: **\$150/month**
- Directory landing page (left side): **\$75/mo. or \$750/year**

- Advertise here and increase exposure to anyone searching for local information and town resources.

## Live Darien CT App



- Home Screen: **\$750/yr**
- Header Image: **\$500/yr**
  - Both Header & Home Screen image: **\$1,000/yr**
- Splash page: **\$150/mo. (3 mo. min.)**
- Banner Ads: **\$75/mo. (3 mo. min.)**

- Be part of the app that's bringing the town's resources together in one place. With an interactive membership directory, users can search for businesses, retailers, shopping, restaurants, events, recreational activities, youth programs, camps and more... all in the palm of your hand.

## Event Sponsorships



- Chamber Jam: **\$2,500-\$250**
- Sidewalk Sales **\$2,500-\$850**
- Networking: event sponsorships **\$150 or barter**

- Sponsorships include exposure on app, website, monthly e-blasts, printed materials, local advertising, social media, display ads, banners, posters, lawn signs (where applicable).

## e-Blasts



- e-Blast announcements: **1x - \$75, 2x - \$140, 3x - \$200**

- We can help you connect with the Darien community by sending announcements and flyers on your behalf.
- We blast to 7,500+ emails with an average email open rate of 47%.
- Allowed 4x/year, 1x/month

## Included in all Memberships

- **Directory Listing**
- **Gift Certificate** Program
- Free admittance to **networking** events
- Complimentary **Social Media** sharing & posting
- Special celebratory events (**ribbon cuttings**, anniversary's)
- **Your events** shared in our e-newsletters, app, community calendar & social media
- **College scholarships**, all members and their families are encouraged to apply.
- Job Postings
- Welcome Totes and more...